

Ad-hoc Strategic Planning

City of Port Washington – Adult Community Senior Center

January 4, 2016

Present: John Jacque, John Sigwart , Edie Webb, Mary Fran Lepasca, Irene Taylor, Director
Catherine Kiener, Sue Bruner, , Alderman Bill Driscoll, Paul Ehrlich,Chris Flint

Excused: Joe Millonzi, Mayor Mlada, Tom Murphy

Next meeting: Tuesday, February 2, 2016

John Jacque opened the meeting at 4:30 p.m. and the previous minutes were approved by John S. and seconded by Edie Webb.

This first issue of discussion was to detail the plan for the Presentation of Decision to the Common Council on Tuesday, January 19th to take place at City Hall. A number of members shared that they would attend. John J. will lead the presentation.

Sue Bruner then talked of meeting G. Ed Howe, then CEO of Aurora years ago, and she expressed the desire that we approach the idea of having him designated on the potential new Aurora building. She shared handouts with his accomplishments.

John Sigwart then asked Alderman Bill Driscoll if he had any ideas on how any negotiations would take place. Bill suggested that it would likely be handled by the Strategic Plan Committee, but he wasn't sure. Discussion centered then on the difficulties of coordinating the future funding with negotiations.

Sue inquired about future funding from the city. Bill stated that the \$100k designated towards maintenance would continue, but the \$70k towards the lease would go away. He restated his position that ownership of the future center would best be done by private resources. He felt most people perceived that the city was wholly responsible for previous undesirable decisions, and the way to correct that would be to go private.

Future fundraising was discussed by the committee and experiences of using a professional fundraiser were shared. From a firefighter memorial in Steven's Point to Port's Explorium and the Historical Society efforts were discussed.

One visitation was made earlier at Evansville, and they are now scheduled to return to city ownership after financial shortages. John S. said he would follow up on that story with the director at Evansville. He would obtain the name of the fundraiser they suggested not to use. Bill D. suggested most successful fundraisers take a percentage after the fact, not an up-front charge.

The possibility of grant monies was discussed. It was felt that the city likely would need to own the building for us to qualify for grants for a Senior Center (and might not qualify for grants if designated as a Community Center). Bill offered to discuss the process of negotiations with Mark Grams, hopefully before the council meets.

Future needs for a Capital Campaign Committee was brought up by Catherine. Perhaps some local contacts familiar with fundraising could be asked to join us at our next meeting.

Meeting adjourned at 5:30 p.m. Next meeting February 2, 2016 at 4:30 p.m